

EPPC Albania, on behalf of its client, an **INTERNATIONAL LEADING CONSTRUCTION COMPANY**, is currently recruiting a **Marketing & Sales Specialist**.

Essential Responsibilities:

- Create marketing roadmap based on key marketing activities;
- Facilitate marketing activities in close coordination with outsource marketing company;
- Manage marketing budget;
- Plan and implement marketing events with distribution partners in close cooperation with Sales Team;
- Design and publish catalogues in close cooperation with product team;
- Manage digital channel, fb, LinkedIn, Instagram, google engine search etc. in close cooperation with outsource team and group expertise;
- Define marketing campaigns targeting increase of sales;
- Implement within factory showroom of products in close cooperation with product manager and outsource marketing company;
- Run sales analysis and design bundle campaigns with products and sales manager ;
- Active engagement in group marketing events ect.

Requirements for this position are:

- University degree in Marketing/Economics;
- 5 years working experience in marketing field;
- Flexible in dynamic work environment and volume;
- Strong communication skills and analytical;
- Ability to work and communicate in international work environment and be able to work with different international cultures;
- Excellent English skills

How to apply:

To apply for this opportunity, please fill your application until 15st of August 2020 at:
<https://aplikim.eppc.al>

You will be contacted by eppc only if your CV & support documents will be qualified by our recruitment team.