

EPPC Albania on behalf of its client, is looking for a **Communication & CSR Manager**.

In reference to Communication, the role include managing platforms for internal and external communication, as well as social media channels, including current platforms and exploring new possibilities.

For Corporate Social Responsibility, the goal is to ensure consistency and alignment between local actions and corporate guidelines, promoting impactful social responsibility initiatives that positively contribute to the community and support the brand's growth as an employer of choice.

Responsibilities:

- Implement a communication plan tailored to the Albanian market that aligns with corporate values, positioning the company, as a digital and inclusive leader;
- Create effective editorial plans and manage social media to amplify communication efforts, engaging the local audience and promoting the values of the company;
- Design CSR programs that address the objectives of the company and the specific needs of the Albanian community, partnering with credible NGOs to enhance local social responsibility and maximize impact;
- Ensure consistency in brand messaging while adapting to the local context, balancing global guidelines with local needs;
- Measure and report the outcomes of communication and CSR activities to refine strategies and demonstrate value to both corporate and community stakeholders;
- Allocate resources based on impact, prioritizing projects that align with values and long-term strategy and ensure budget tracking so as to keep an eye on the expenses;
- Collaborate with other stakeholders (including PR agencies).

Requirements for this position are:

- University degree in **PR, Communications, Journalism** or other related;
- Previous relevant experience in strategic Communication or PR and proven track record of building and maintaining relationships with partners such as press, influencers and agencies;
- **Strategic and operational skills, capable of handling multiple tasks and projects simultaneously** in a fast-paced environment;
- Result - oriented and working towards setting goals with a proactive spirit;
- Social, proactive and a natural networker who can build relationships quickly and effectively with **strong writing, editing and storytelling skills**;
- **Proficiency in social media platforms and analytical tools**;
- Proficient in Italian & English, both spoken and written.

How to apply:

To apply for this opportunity send your CV through the following link: <https://aplikim.eppc.al>

You will be contacted by EPPC only if your CV will be qualified by our recruitment team.