Team Leader Marketing Project Manager

EPPC Albania on behalf of its client, a leading company in Real Estate market, is currently recruiting a **Team Leader Marketing Project Manager.**

Major responsibilities:

- Evaluate the impact of marketing programs in achieving their stated objectives, including the impact on lead flow;
- Propose and manage marketing research projects;
- Partner with creative teams, other internal stakeholders, and external agencies and vendors;
- Lead the execution of marketing programs from start to finish;
- Work with the other marketing teams, other internal stakeholders, and external agencies and vendors;
- Works on a first draft of the project's brand strategy and marketing strategy;
- Comments on and confirm the key communication lines and the annual budgets;
- Ensures that the Marketing Team follows the communication plans;
- Monitors day-to-tasks and the team's performance;
- Participates in regular team meetings and with other teams;
- Finds mechanisms and implement motivating mechanisms for the team;
- Encourages and demands creativity in the Marketing Team's work;
- Drives the implementation of innovative ideas for process improvement, the adaption of new processes, tools, and methodologies that lead to work improvement.

Requirements for this position are:

- Bachelor's Degree in Marketing or Business;
- **At least 4+ years of experience in marketing;**
- Experience building complex marketing programs and reporting on the results;
- Exposure to digital and direct response marketing;
- Competence as a creative writer with an eye for great emails and landing pages;
- Strong project management skills;
- Strong problem – solving ability, including metric – driven thinking;
- Ability to travel as necessary;
- Familiar with software/tools: Marketo, Hubspot, Salesforce (Preferred).

How to apply:

To apply for this opportunity, please fill your application at:
https://aplikim.eppc.al

You will be contacted only if your CV will be qualified.