

EPPC Albania, is currently recruiting a **Marketing Manager**.

Essential Responsibilities:

1. Drafting the Marketing Plan for each of the company brands;
2. Planning and implementing promotional campaigns;
3. Manage and improve lead generation campaigns, measuring results;
4. Organizing Marketing related events;
5. Advertising agencies selection, liaison and agency-client relation management;
6. Monitor and report on effectiveness of marketing communications;
7. Online and social media strategy and roll out management;
8. Maintain effective internal communications to ensure that all relevant company functions are kept informed of marketing objectives;

Requirements for this position are:

- **University Degree in Marketing/Communication;**
- 5 years of experience in similar positions;
- Advanced knowledge in strategic marketing planning;
- **Very good knowledge in creating, planning and implementation of promotional/communication campaigns;**
- Experience in online communication and good knowledge of CMS, social networks;
- Experience in evaluating promotional materials both written and visual;
- Good knowledge in public relations (preparing drafts for media publications);
- **Excellent knowledge of English;**
- Creative approach, strong organization, collaboration and interpersonal skills;
- Verbal and written communication skills;
- Driving license.

How to apply:

To apply for this opportunity, please send your CV **until 15th October 2018**, mentioning the position you are applying for, to: tianda.nano@eppc.al

You will be contacted by EPPC, only if your CV will be qualified.