

Brand & Marketing Specialist

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CONSULTANCY

eppc

EPPC Albania, on behalf of its client is currently recruiting a **Brand & Marketing Specialist**.

Major responsibilities:

- Grow strong engagement of the brand through effective content marketing and implementation of strategic content marketing activations, integrating with the overall Marketing plan;
- Ensure brand consistency.
- Analyze and support both category and cluster marketing plans to align with brand strategy and achieve annual operating plan goals.
- Develop and execute brand management plans.
- Ensure brand communication for areas of responsibility are consistent with the company and brand positioning.

Requirements for this position are:

- Bachelor's Degree in a relevant field (business, marketing, communications)
- **Minimum 2 years' experience in brand marketing**
- Strong knowledge of English and Italian language
- Driving License: Category B

Facts & Figures:

Position:	Brand & Marketing Specialist;
Location:	Tirana;
Contract:	According to the labour code;
Deadline:	17.02.2018

How to apply:

To apply for this opportunity, please send your CV and supporting document, mentioning the position that you are applying for, to: recruitments@eppc.al

You will be contacted by eppc only if your CV & support documents will be qualified by our evaluation team.